

Jonathan Robadue

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 (401) 787-2427

Profile

Web designer with strong collaborative skills and a background in design, usability, and marketing communication. Online portfolio located at <http://jonathan.robadue.com>.

Professional Experience

User Interface Designer, Schneider Electric

West Kingston, RI — 2008-2014

Web and user interface designer for Schneider Electric's global internet development team.

- Build wireframes and fully-interactive prototypes to help clients visualize the user experience and workflow. Help translate business needs into usable, effective designs.
- Work closely with internal clients and program managers to collect and synthesize business requirements.
- Collaborate with developers to make efficient and readily implementable designs by understanding the constraints of CSS, architecture and web standards. Provide detailed specifications and image assets to support the development process.
- Design and produce web banners, icons, and Flash animations.
- Develop and implement Schneider Electric's web standards, accessibility, and best practices worldwide.
- Execute usability testing throughout the Agile development cycle. Create user stories and scenarios based on business requirements to test and refine interactive prototypes.

E-mail Production Associate, American Power Conversion

West Kingston, RI -- 2005-2008

Project leader for APC's North American e-mail direct marketing operations.

- Worked closely with international staff of writers, designers, and outside vendors to develop, test, and deploy high-impact targeted e-mail marketing campaigns.
- Built CAN-SPAM and standards-compliant HTML e-mails with inline CSS.
- Utilized white papers from industry leaders like MarketingSherpa and the Nielsen Norman Group to optimize templates with evolving usability and deliverability best-practices.

Software and Design Expertise

- Complete mastery of the Axure RP prototyping software
- Highly skilled with the Adobe CS6 design suite
- Experienced with CSS and Flash
- Proficiency with the Microsoft Office suite
- Working knowledge of PHP and jQuery



Additional Interests and Experience

Connecticut College

Graduated cum laude with BA in East Asian Studies — 2003

- Completed coursework in digital art, multimedia, and traditional drawing.
- Designed a Flash application to present Chinese poetry in the original Chinese calligraphy with Chinese language narration and side-by-side English translations.
- Member of Phi Eta Sigma National Honor Society, University of Rhode Island Chapter and a member of the National Society of Collegiate Scholars, URI Chapter.
- Traveled across Japan by bicycle—the long way—from Kyoto to Hokkaido, took over 2200 pictures, and maintained a hand-coded blog cataloging my adventures.
- Traveled to Mexico and prepared graphics for presenters in the Coastal Resources Center's *Developing Integrated Coastal Management in Quintana Roo* workshop.